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Questionnaire (Object Lessons)



Synopsis

Object Lessons is a series of short, beautifully designed books about the hidden lives of ordinary things. Questionnaires are everywhere: we fill them out at doctors' offices and at job interviews, to express ourselves and to advance knowledge, to find love and to kill time. But where did they come from, and why have they proliferated? Evan Kindley's Questionnaire investigates the history of "the form as form," from the Victorian confession album to the BuzzFeed quiz. By asking questions about the questions we ask ourselves, Kindley uncovers surprising connections between literature and science, psychology and business, and journalism and surveillance. Object Lessons is published in partnership with an essay series in *The Atlantic*.

Book Information

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Customer Reviews

This is an excellently written book, both structurally and grammatically. Evan Kindley takes a subject that could be rather dry and educates, entertains and guides the reader through its evolution. By the end of the book, I wanted to take a quiz! Which I promptly did- the "16Personalities" test- surprisingly accurate and fun, if you're interested. Read the book and you will be! I'm waiting for a 2nd book by this author. Who knows what he'll inspire me to do next?

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